



SWCOLT NEWSLETTER

Michael Wood, Editor
 7607 Bristlecone Road
 Eagle Mountain, UT 84005
 Phone (801) 789-6474

E-mail: mwood@alpinedistrict.org

ADVERTISEMENT RESERVATION FORM

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PLEASE TYPE OR PRINT CLEARLY

Company Name _____

Company Address: _____

Name / Title of person placing reservation: _____

Company Representative Phone: _____ Email: _____

Please check below the type of advertising spots you wish to reserve.
Note that there is a 10% discount for ordering ads in both issues at the same time.

Winter Newsletter / Preliminary Program Issue (December 2011)

Interior Quarter Page (3.25 x 4.5, vertical)	\$110.00 _____
Interior Half Page (4.75 x 7, horizontal)	\$180.00 _____
Interior Full Page (6.5 x 9, vertical)	\$255.00 _____
Inside Front or Back Cover (7 x 9, vertical)	\$300.00 _____
Outside Back Cover (7 x 8, vertical).....	\$400.00 _____

❖ Order /Art Deadline: November 7, 2010

❖ Payment Deadline: November 14, 2011

Phoenix, AZ, Official Conference Program (April, 2012)

Interior Quarter Page (3.25 x 4.5, vertical)	\$90.00 _____
Interior Half Page (4.75 x 7, horizontal)	\$125.00 _____
Interior Full Page (6.5 x 9, vertical)	\$175.00 _____
Inside Front or Back Cover (7 x 9, vertical).....	\$200.00 _____
Outside Back Cover (7 x 8, vertical)	\$300.00 _____

❖ Order / Art Deadline: March 5, 2012

❖ Payment Deadline: March 12, 2012

Payment must be postmarked by payment deadline. Orders are taken on a first-come, first-served basis.
 In case a cover choice is already taken, you will be contacted to choose an alternate placement.

Please return this completed form with payment check to the editor at the address above or notify editor by e-mail with the advertising choices you prefer. Ads may be submitted as .pdf or .jpg

Please send your ads by e-mail to the address listed above.

Please make your advertising reservations by the postmark deadlines listed above.

Please contact Mike Wood (mwood@alpinedistrict.org) if you have any questions or problems.