



SOUTHWEST CONFERENCE ON LANGUAGE TEACHING

August 29, 2011

Dear Exhibitor:

We would like to invite you to participate in the SWCOLT/AZLA joint conference to be held at the Sheraton Crescent Hotel in Phoenix, Arizona on April 12-14, 2012.

We anticipate a large gathering of elementary, ESL, bilingual, secondary, and postsecondary language educators from all over the southwest. Price of our exhibit space is \$500 per 8' by 10' space and \$450 for each additional space.

In addition to exhibiting, we invite you to sponsor one or more of our special functions or activities. We try to keep our registration fees as low as possible thus insuring that more teachers will be able to attend our conference each year. Your help in sponsoring some of our functions enables us to do this, and it also serves as a medium for your company to be in the "spotlight" both at the conference and in our program and newsletters. Prime booth locations will be reserved for those companies who choose to sponsor one or more functions.

We will continue our policy of offering free registrations for your representatives:

One 8 x 10 space.....3 free conference registrations

Two 8 x 10 spaces.....4 free conference registrations

Three 8 x 10 spaces.....5 free conference registrations

Additional representatives will pay the standard conference registration fee.

Enclosed you will find a contract and a list of sponsorship opportunities. Please sign the contract and return as soon as possible. The registration deadline is December 31, 2011. Upon receipt of your contract, we will contact you about more specific information concerning booth location and exhibit set-up time.

We eagerly look forward to your response and ultimately to your presence at our annual conference in Phoenix, Arizona.

Best wishes,
Jody Klopp
Executive Director