



## Advertising specifications for SWCOLT 2023

### Conference PDF program ads:

A full digital PDF program will be available for all attendees to access via the SWCOLT website.

Please note that all advertisements for the PDF program must be camera-ready copy and must be submitted through the Digital Sponsorship & Advertising Registration Form by February 1, 2023. The registration form located at <https://www.swcolt.org/exhibitors> This form must be completed, and payment must be made in order to reserve your space.

### Program Advertisement Specifications:

Sizes (WxH):

Half: 8.5" x 5.5"

Full: 8.5" x 11"

### *Other details —*

Please export your PDF artwork at high quality (300 dpi). A 1/8-in bleed is preferred.

NOTE: Full pricing information is located in the 2023 Rates box ([www.swcolt.org/exhibitors](http://www.swcolt.org/exhibitors)) on the SWCOLT website.

### Website advertising/logo with clickable link:

Submit a jpeg or png of your company logo through the Digital Sponsorship & Advertising Registration Form) by February 1, 2023. The form is located at <https://www.swcolt.org/exhibitors>.

NOTE: Full pricing information is located in the 2023 Rates box ([www.swcolt.org/exhibitors](http://www.swcolt.org/exhibitors)) on the SWCOLT website.

If you have questions or difficulty uploading graphics, please contact Susan Dworaczyk, SWCOLT Media Manager (<mailto:sdworaczyk@swcolt.org>).