



Advertising specifications for SWCOLT 2022

Conference PDF program ads

A full digital PDF program will be available for all attendees to access via the SWCOLT website.

Please note that all advertisements for the PDF program must be camera-ready copy and must be submitted to Susan Dworaczyk, SWCOLT Media Manager (sdworaczyk@swcolt.org) by February 1, 2022. Complete the Digital Sponsorship (Advertising) Registration form (located at www.swcolt.org/exhibitors) to reserve your ad space.

Program Advertisement Specifications:

Sizes (WxH):

Half: 8.5" x 5.5"

Full: 8.5" x 11"

Other details —

Please export your PDF artwork at high quality (300 dpi). A 1/8-in bleed is preferred.

NOTE: Full pricing information is located in the 2022 Rates box (www.swcolt.org/exhibitors) on the SWCOLT website.

Website advertising/logo with clickable link

Submit a jpeg of your company logo to Susan Dworaczyk, SWCOLT Media Manager (sdworaczyk@swcolt.org) by February 1, 2022. Be sure to complete the Digital Sponsorship (Advertising) Registration form (located at www.swcolt.org/exhibitors) to reserve your ad space.

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