



## 2024 Sponsorship Opportunities

**It is through the help and support of our loyal sponsors that we are able to hold a great conference and reach educators in our region. We are very grateful for your support.**

**Note: Sponsorships are only available to registered exhibitors.** Please complete the exhibitor registration form before selecting a sponsorship.

### **Platinum Level Sponsorship (\$2,000)**

Platinum Level Sponsorships include the following:

- **Recognition at the event**
- **Recognition in the online scheduler (Sched)**
- **Recognition & full-page advertisement in the online PDF program**
- **Company representative 2-3 min. presentation during the event**
- **Company name & logo on screen at start of event**
- **1 Social Media blitz prior to the event**
- **2 Social Media posts during the conference**

### **Platinum Level Sponsorship opportunities:**

- ***Plenary Session***  
The Plenary session with our keynote speaker is a highlight of the conference and is included with all attendee registrations. In addition, we highlight our nine State Teachers of the Year and celebrate the candidate announced, who will represent SWCOLT at the 2024 ACTFL Conference.
- ***Awards and Scholarships Luncheon***  
During the luncheon, our organization recognizes our outstanding members and shares our plans for the next conference.
- ***Membership Reception (Two sponsorships available)***  
This event is a favorite of all, as it allows all attendees to mingle and connect with each other in an informal atmosphere.
- ***SWCOLT State Leadership Breakfast***  
The leaders of our nine state associations (from Oklahoma to Hawai'i) meet to discuss issues, share ideas, and plan future endeavors. The SWCOLT board members are also included at the breakfast to meet, greet, and network with state leaders. The sponsor of this event will have the opportunity to address the group. These individuals know the value of a sponsorship and have significant influence in their states and in planning state-level conferences.
- ***AV Event Sponsor - Two sponsorships available***  
This sponsorship helps SWCOLT meet its needs for audio-visual equipment for full group gatherings.
- ***ASL Interpretation - Two sponsorships available***  
This sponsorship helps SWCOLT meet its needs for ASL interpretation for our non-hearing attendees.

## Gold Level Sponsorship (\$750)

Gold Level Sponsorships include the following:

- Recognition at the event
- Recognition in the online scheduler (Sched)
- Recognition in the online PDF program
- 2 Social Media posts during the conference

### Gold Level Sponsorship opportunities:

- ***SWCOLT Teacher of the Year Interviews***  
This opportunity is to provide refreshments for the judges and the Teacher of the Year candidates representing our nine states during the interview portion of the Teacher of the Year selection process.
- ***SWCOLT Board of Directors Breakfast Meeting***  
This opportunity is to provide breakfast for the SWCOLT leadership during its full day pre-conference meeting.
- ***AV Room Sponsor - Seven sponsorships available***  
This sponsorship helps SWCOLT meet its needs for audio-visual equipment for daily sessions.

## Silver Level Sponsorship (\$500)

Silver Level Sponsorships include the following:

- Recognition at the event
- Recognition in the online scheduler (Sched)
- Recognition in the online PDF program
- 1 Social Media post during the conference

### Silver Level Sponsorship opportunities:

- ***Conference Snack Break - Six sponsorships available***  
The sponsor will be recognized and thanked via posted signage.
- ***Conference Name Tags for attendees***  
The sponsor will be recognized and thanked via posted signage.
- ***Conference Bag Sponsor - TAKEN for 2024***

**Create your own Sponsorship!** Contact us with your ideas: [jraught@swcolt.org](mailto:jraught@swcolt.org)

Contact:

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(If you would prefer to speak directly, please email to schedule a call.)