



2023 EXHIBITOR RATES, SPONSORSHIP RATES DIGITAL SPONSORSHIP/ADVERTISING RATES

EXHIBITOR RATES for SWCOLT/UFLA 2023

Type of space	Fee	What is included?
Exhibitor Space	\$700	<ul style="list-style-type: none"> ▪ Location selection: first-come, first served (Payment must be received in full prior to request.) ▪ Complimentary conference registration for 2 company representatives ▪ One session presentation (60-minute presentation), if desired (Abstract must be submitted prior to Oct. 15.) ▪ One 6' table/2 side chairs/1 waste basket ▪ 1 identification sign ▪ Free Wi-Fi access ▪ Company name & logo in online schedule (Sched) ▪ Recognition in PDF program ▪ Virtual booth (company logo, name, 2-minute video link & short message) on SWCOLT/UFLA 2023 conference webpage ▪ Clickable logo on website for one year (Feb. 2023 to Feb. 2024) ▪ Discounted rate for additional table (\$550 for second 6' table) ▪ Overnight security in exhibit area
Tabletop (For non-profit & small organizations; by special request only.)	\$250	<ul style="list-style-type: none"> ▪ Complimentary conference registration for 1 representative of the organization ▪ One 6' table/1 side chair/1 waste basket ▪ Organization name & logo in online schedule (Sched) ▪ Recognition in PDF program ▪ Clickable logo on website for one year (Feb. 2023 to Feb. 2024) ▪ Table in exhibit area/1 side chair ▪ Free Wi-Fi access ▪ Overnight security in exhibit area

SPONSORSHIP RATES for SWCOLT/UFLA 2023

SPONSORSHIP RATES			
Level of Sponsorship	Fee	Event (one event per sponsorship)	What's included?
Platinum Sponsor	\$1,500	<ul style="list-style-type: none"> ▪ Plenary Session (Keynote Address & SWCOLT Teacher of the Year Presentation) ▪ Awards & Scholarship Luncheon ▪ Membership Reception ▪ SWCOLT Leadership Breakfast 	<ul style="list-style-type: none"> ▪ Recognition at the event ▪ Recognition in the online schedule (Sched) ▪ Recognition in the PDF program ▪ Company representative 2-3 min. presentation during the event ▪ Company name & logo on screen at start of event ▪ 1 Social Media blitz prior to the event ▪ 2 Social Media posts during the conference
Gold Sponsor	\$750	<ul style="list-style-type: none"> ▪ SWCOLT Teacher of the Year Interviews ▪ SWCOLT Board of Directors Breakfast Meeting 	<ul style="list-style-type: none"> ▪ Recognition at the event ▪ Recognition in the online schedule (Sched) ▪ Recognition in the PDF program ▪ 2 Social Media posts during the conference
Silver Sponsor	\$500	<ul style="list-style-type: none"> ▪ Conference Snack Break 	<ul style="list-style-type: none"> ▪ Recognition at the event ▪ Recognition in the online schedule (Sched) ▪ Recognition in the PDF program ▪ 1 Social Media post during the conference

CREATE YOUR OWN SPONSORSHIP
 *Do you have a special idea not listed above? Contact us! (iraught@swcolt.org)

DIGITAL SPONSORSHIP/ADVERTISING RATES

February 2023 through February 2024

DIGITAL SPONSORSHIP RATES - 2023		
Level	Fee	What's included?
Full Package	\$400	<ul style="list-style-type: none"> ▪ Online program ad for each day of the conference (Sched) ▪ Full page ad in the SWCOLT PDF program ▪ Clickable company link on the SWCOLT homepage for one year (Feb. 2023-Feb. 2024) ▪ 1 Social Media blitz (during week prior to the conference) ▪ 2 Social Media posts during the conference
Conference Package	\$250	<ul style="list-style-type: none"> ▪ Online program ad for each day of the conference (Sched) ▪ Half page ad in the SWCOLT PDF program ▪ Clickable company link on the SWCOLT homepage for one year (Feb. 2023-Feb. 2024) ▪ 1 Social Media post during the conference
Website Package	\$150	<ul style="list-style-type: none"> ▪ Clickable company link on the SWCOLT homepage for one year (Feb. 2023-Feb. 2024)