



2024

EXHIBITOR/SPONSORSHIP RATES & DIGITAL SPONSORSHIP/ADVERTISING RATES

EXHIBITOR RATES for SWCOLT/HALT 2024		
Type of space	Fee	What is included?
Exhibitor Space	\$700	<ul style="list-style-type: none"> Location selection: first come, first served (Payment must be received in full prior to request.) Complimentary conference registration for 2 company representatives (Additional badges may be purchased for \$50 each.) One session presentation (60-minute presentation), if desired. (Proposals must be submitted prior to October 5, 2023.) One 6' table/2 chairs/1 waste basket/table drape 1 identification sign Free Wi-Fi access in exhibit area Discounted rate for additional table (\$650 for second 6' table) Company name & logo in online scheduler (Sched) Recognition in online PDF program Virtual booth (company logo, name, 2-minute video link & short message) on SWCOLT/HALT 2024 conference webpage Clickable logo on website for one year (Feb. 2024 to Feb. 2025)

DIGITAL ADVERTISING RATES for CONFERENCE EXHIBITORS

Note: The rates listed below are for ads placed in the online conference PDF program and are available for conference exhibitors only.

Half page ad - \$150 Full page ad - \$200

SPONSORSHIP RATES for SWCOLT/HALT 2024

Level of Sponsorship	Fee	Event (one event per sponsorship)	What's included?
Platinum Sponsor	\$2,000	<ul style="list-style-type: none"> Plenary Session (Keynote & SWCOLT Teacher of the Year) Awards & Scholarships Luncheon Membership Reception (2 available) SWCOLT State Leadership Breakfast A/V Event Sponsor (2 available) ASL Interpretation (2 available) 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online scheduler (Sched) Recognition & full-page advertisement in the online PDF program Company representative 2-3 min. presentation during the event Company name & logo on screen at start of event 1 Social Media post prior to the event/2 Social Media posts during the conference
Gold Sponsor	\$750	<ul style="list-style-type: none"> SWCOLT Teacher of the Year Interviews SWCOLT Board of Directors Breakfast Meeting A/V Room Sponsor (7 available) 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online scheduler (Sched) Recognition in the online PDF program 2 Social Media posts during the conference
Silver Sponsor	\$500	<ul style="list-style-type: none"> Conference Snack Break (6 available) Conference Nametags for attendees 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online scheduler (Sched) Recognition in the online PDF program 1 Social Media post during the conference

CREATE YOUR OWN SPONSORSHIP - Do you have a special idea not listed above? Contact us! (iraught@swcolt.org)

DIGITAL SPONSORSHIP/ADVERTISING RATES - February 2024 through February 2025
For organizations & companies who are unable to attend the SWCOLT-HALT 2024 conference.

Level	Fee	What's included?
Full Package	\$400	<ul style="list-style-type: none"> Online program ad for each day of the conference (Sched) Full page ad in the SWCOLT online PDF program Clickable company link on the SWCOLT homepage for one year (Feb. 2024-Feb. 2025) 1 Social Media blitz (during week prior to the conference)/2 Social Media posts during the conference
Conference Package	\$250	<ul style="list-style-type: none"> Online program ad for each day of the conference (Sched) Half page ad in the SWCOLT online PDF program Clickable company link on the SWCOLT homepage for one year (Feb. 2024-Feb. 2025) 1 Social Media post during the conference
Website Package	\$150	<ul style="list-style-type: none"> Clickable company link on the SWCOLT homepage for one year (Feb. 2024-Feb. 2025)