



Dear Exhibitor:

We would like to invite you to participate in the SWCOLT/AZLA joint conference “*Discover Your Language Teaching Oasis*” to be held in Phoenix, Arizona at the Gila River Resorts & Casino – Wild Horse Pass on January 23-25, 2025. Our Arizona team and our SWCOLT Board are excited to be working together. We would love for you to join us!

We anticipate a large gathering of world language educators from the elementary, secondary, and postsecondary levels from all over the Southwest. There are nine member states in our region.



The hotel we have selected for our conference, Gila River Resorts & Casino – Wild Horse Pass, is located in Chandler, Arizona, just outside of Phoenix and in close proximity to the airport. Our session rooms are conveniently located in the hotel/conference center part of the resort, which is completely non-smoking. The exhibit tables and break area will be located within the main conference area. Table location requests will be offered to exhibitors when payment is made in full. Priority selections will be considered for exhibitors who also purchase a sponsorship package. (See the Overview of Exhibitor Rates for extra perks included.)

Please make special note of the following requirement for our 2025 venue: All exhibitors selling tangible items must have a business license and must [apply for the license](#) with the Gila River Indian Community by December 1, 2024. The cost of the license is \$50. The license must be on display at the exhibitor booth at all times during the conference.

We also have many opportunities for Sponsorships and Advertising. For those who may not be able to attend the conference, we also have excellent packages available via Digital Sponsorship/Advertising. For more information and details on all these opportunities, please visit our website: <https://www.swcolt.org/exhibitors> for the following information:

- Overview of Exhibitor, Sponsorship & Advertising Rates for 2025
- Exhibitor Registration Form
- SWCOLT Exhibitor Contract
- Sponsorship Opportunities Information
- Sponsorship Registration Form
- Digital Advertising Registration Form
- Advertising & Logo Specifications
- Hotel Registration Link & Rates
- Conference Schedule

Complete the exhibitor registration form, sponsorship form and/or the advertising form as soon as possible, and pay close attention to the deadline for payment for each. Be sure to read the important information on our exhibitor page. ***Please be aware that exhibitor space at the conference venue is limited this year.*** Reserve your spot as soon as possible by completing the required forms and making payment in full.

To register for sleeping rooms at the Gila River Resorts & Casino please click [here](#). This hotel offers us an excellent location for our conference, and our educators in Arizona are excited to host us in this amazing location.

If your company would like to [present a session at the conference](#), please [register as an exhibitor](#) and contact me by October 1, 2024 if you have not already submitted a proposal.

We eagerly look forward to your participation and presence at SWCOLT/AZLA in Phoenix, Arizona on January 23-25, 2025.

Best wishes,

Jocelyn Raught

SWCOLT Executive Director

SWCOLT Federal ID 88-0206581