



## 2023 EXHIBITOR RATES, SPONSORSHIP RATES DIGITAL SPONSORSHIP/ADVERTISING RATES

### EXHIBITOR RATES for SWCOLT/UFLA 2023

Type of space	Fee	What is included?
Exhibitor Space	\$700	<ul style="list-style-type: none"> <li>▪ Location selection: first come, first served (Payment must be received in full prior to request.)</li> <li>▪ Complimentary conference registration for 2 company representatives</li> <li>▪ One session presentation (60-minute presentation), if desired (Abstract must be submitted prior to Oct. 15.)</li> <li>▪ One 6' table/2 side chairs/1 waste basket</li> <li>▪ 1 identification sign</li> <li>▪ Free Wi-Fi access</li> <li>▪ Company name &amp; logo in online schedule (Sched)</li> <li>▪ Recognition in PDF program</li> <li>▪ Virtual booth (company logo, name, 2-minute video link &amp; short message) on SWCOLT/UFLA 2023 conference webpage</li> <li>▪ Clickable logo on website for one year (Feb. 2023 to Feb. 2024)</li> <li>▪ Discounted rate for additional table (\$550 for second 6' table)</li> <li>▪ Overnight security in exhibit area</li> </ul>
Tabletop (For non-profit & small organizations; by special request only.)	\$250	<ul style="list-style-type: none"> <li>▪ Complimentary conference registration for 1 representative of the organization</li> <li>▪ One 6' table/1 side chair/1 waste basket</li> <li>▪ Organization name &amp; logo in online schedule (Sched)</li> <li>▪ Recognition in PDF program</li> <li>▪ Clickable logo on website for one year (Feb. 2023 to Feb. 2024)</li> <li>▪ Free Wi-Fi access</li> <li>▪ Overnight security in exhibit area</li> </ul>

### DIGITAL ADVERTISING RATES for EXHIBITORS

*Note: The rates listed below are for ads placed in the conference PDF program and are available for conference exhibitors only.*

Half page ad	\$150	
Full page ad	\$200	

## SPONSORSHIP RATES for SWCOLT/UFLA 2023

SPONSORSHIP RATES			
Level of Sponsorship	Fee	Event (one event per sponsorship)	What's included?
Platinum Sponsor	\$1,500	<ul style="list-style-type: none"> <li>▪ Plenary Session (Keynote Address &amp; SWCOLT Teacher of the Year Presentation)</li> <li>▪ Awards &amp; Scholarship Luncheon</li> <li>▪ Membership Reception</li> <li>▪ SWCOLT Leadership Breakfast</li> <li>▪ ASL Interpretation (2 available)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Recognition at the event</li> <li>▪ Recognition in the online schedule (Sched)</li> <li>▪ Recognition in the PDF program</li> <li>▪ Company representative 2-3 min. presentation during the event</li> <li>▪ Company name &amp; logo on screen at start of event</li> <li>▪ 1 Social Media blitz prior to the event</li> <li>▪ 2 Social Media posts during the conference</li> </ul>
Gold Sponsor	\$750	<ul style="list-style-type: none"> <li>▪ SWCOLT Teacher of the Year Interviews</li> <li>▪ SWCOLT Board of Directors Breakfast Meeting</li> </ul>	<ul style="list-style-type: none"> <li>▪ Recognition at the event</li> <li>▪ Recognition in the online schedule (Sched)</li> <li>▪ Recognition in the PDF program</li> <li>▪ 2 Social Media posts during the conference</li> </ul>
Silver Sponsor	\$500	<ul style="list-style-type: none"> <li>▪ Conference Snack Break</li> <li>▪ Conference Bags for attendees</li> <li>▪ Conference Nametags for attendees</li> </ul>	<ul style="list-style-type: none"> <li>▪ Recognition at the event</li> <li>▪ Recognition in the online schedule (Sched)</li> <li>▪ Recognition in the PDF program</li> <li>▪ 1 Social Media post during the conference</li> </ul>

### CREATE YOUR OWN SPONSORSHIP

\*Do you have a special idea not listed above? Contact us! ([iraught@swcolt.org](mailto:iraught@swcolt.org))

## DIGITAL SPONSORSHIP/ADVERTISING RATES

February 2023 through February 2024

DIGITAL SPONSORSHIP RATES - 2023		
Level	Fee	What's included?
Full Package	\$400	<ul style="list-style-type: none"> <li>▪ Online program ad for each day of the conference (Sched)</li> <li>▪ Full page ad in the SWCOLT PDF program</li> <li>▪ Clickable company link on the SWCOLT homepage for one year (Feb. 2023-Feb. 2024)</li> <li>▪ 1 Social Media blitz (during week prior to the conference)</li> <li>▪ 2 Social Media posts during the conference</li> </ul>
Conference Package	\$250	<ul style="list-style-type: none"> <li>▪ Online program ad for each day of the conference (Sched)</li> <li>▪ Half page ad in the SWCOLT PDF program</li> <li>▪ Clickable company link on the SWCOLT homepage for one year (Feb. 2023-Feb. 2024)</li> <li>▪ 1 Social Media post during the conference</li> </ul>
Website Package	\$150	<ul style="list-style-type: none"> <li>▪ Clickable company link on the SWCOLT homepage for one year (Feb. 2023-Feb. 2024)</li> </ul>

