



Dear Exhibitor:

We would like to invite you to participate in the SWCOLT/HALT joint conference “*I ulu ka lāiā I ke kumu (The Branches Grow Because of the Trunk)*” to be held in Honolulu, Hawai‘i at the Hilton Waikiki Beach on Kuhio on February 29 through March 2, 2024. Our Hawai‘i team and our SWCOLT Board are excited to be working together. We would love for you to join us!

We anticipate a large gathering of world language educators from the elementary, secondary, and postsecondary levels from all over the Southwest. There are nine member states in our region.



The hotel we have selected for our conference, the Hilton Waikiki Beach on Kuhio, is located just two short blocks from Waikiki Beach! Our session rooms are located on the 3<sup>rd</sup> and 4<sup>th</sup> floors as well as on the 37<sup>th</sup> floor of the hotel. The exhibit tables and break area will be located within the main conference room area on the 3<sup>rd</sup> floor. Table location requests will be offered to exhibitors when payment is made in full. Priority selections will be considered for exhibitors who also purchase a sponsorship package. (See the Overview of Exhibitor Rates for extra perks included.)

We also have many opportunities for Sponsorships and Advertising. For those who may not be able to attend the conference, we also have excellent packages available via Digital Sponsorship/Advertising. For more information and details on all these opportunities, please visit our website: <https://www.swcolt.org/exhibitors> or click on the links below:

[Overview of Exhibitor, Sponsorship & Advertising Rates for 2024](#)

[Exhibitor Registration Form](#)

[SWCOLT Exhibitor Contract](#)

[Sponsorship Opportunities Information](#)

[Sponsorship Registration Form](#)

[Digital Advertising Registration Form](#)

[Advertising & Logo Specifications](#)

[Hotel Registration Link & Rates](#)

[Conference Schedule](#)

Complete the exhibitor registration form, sponsorship form and/or the advertising form as soon as possible, and pay close attention to the deadline for payment for each. Be sure to read the important information on our exhibitor page. ***Please be aware that exhibitor space at the conference venue is limited this year.*** Reserve your spot as soon as possible by completing the required forms and making payment in full.

To register for sleeping rooms at the Hilton Waikiki Beach on Kuhio, please click [here](#). This hotel offers us an excellent location for our conference, and our educators in Hawai'i are excited to host us in this beautiful location.

If your company would like to present a session at the conference, please register as an exhibitor and contact me by October 5, 2023 if you have not already submitted a proposal.

We eagerly look forward to your participation and presence at SWCOLT/HALT in Honolulu, Hawai'i on February 29-March 2, 2024.

Best wishes,

***Jocelyn Raught***

SWCOLT Executive Director

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