



2022 Sponsorship Opportunities

It is through the help and support of our loyal sponsors that we are able to hold a great conference and reach educators in our region. We are very grateful for your support.

All sponsors will receive:

- Recognition in our conference program and/or app as a conference sponsor
- Recognition in our conference program and/or app for the specific company sponsored event
- Recognition at the event sponsored, with an opportunity to make a brief presentation at the company sponsored event

Note: Sponsorships are only available to registered exhibitors. Please complete the registration form /contract first before selecting a sponsorship.

Sponsorship Options:

(All options include a listing in the conference program and on the conference app.)

Platinum Level Sponsorship Opportunities:

Plenary Session (\$1500)

The Plenary session with our keynote speaker is a highlight of the conference and is included with all attendee registrations. In addition, we highlight our nine State Teachers of the Year and celebrate the candidate announced who will represent SWCOLT at the 2022 ACTFL Conference. The sponsor of this event will receive a special thank you at the beginning and end of the session and will have the opportunity to address our attendees for 2 minutes.

Awards and Scholarships Luncheon (\$1500)

This luncheon is included with all attendee registrations. During the luncheon, our organization recognizes our outstanding members and shares our plans for the next conference. The sponsorship of this event will receive a special thank you at the beginning and the end of the luncheon program and will have the opportunity to address our attendees for 2 minutes.

Membership Reception (\$1500)

This event is a favorite of all, as it allows all attendees to mingle and connect with each other in an informal atmosphere. Sponsoring this event includes the opportunity to add a 2 minute greeting at the gathering before the networking begins.

Gold Level Sponsorship Opportunities:

SWCOLT Teacher of the Year Interviews (\$750)

This opportunity is to provide refreshments for the judges and the Teacher of the Year candidates representing our nine states during the interview portion of the process. The company supporting this event will be recognized via signage at the event.

SWCOLT State Leadership Breakfast (\$750)

The leaders of our nine state associations (from Oklahoma to Hawai'i) meet to discuss issues, share ideas and plan future endeavors. The SWCOLT board members are also included to meet, greet, and network with state leaders. The sponsor of this event will have the opportunity to address the group. These individuals know the value of a sponsorship and have significant influence in their states and in planning state-level conferences.

Silver Level Sponsorship Opportunities:

- *Conference Snack Break in the Exhibit Hall - Friday Morning (\$500)*
- *Conference Snack Break in the Exhibit Hall - Friday Afternoon (\$500)*
- *Conference Snack Break in the Exhibit Hall - Saturday Morning (\$500)*

Attendees love their coffee and snacks as they mingle and spend time in the Exhibit Hall! The sponsor helping to provide the delicious munchies will be recognized and thanked via posted signage, as well as in our online schedule app and online PDF program! But the real thanks is from the happy attendees!

Other opportunities

Conference Supporter (\$300)

Your company will be listed in our app and program as a conference sponsor with a special thank you for your support.

Create your own Sponsorship! Contact us with your ideas: jraught@swcolt.org

Contact:

Jocelyn Raught, Executive Director

jraught@swcolt.org

(If you would prefer to speak directly, please email to schedule a call.)