Dear Exhibitor:

We would like to invite you to participate in the SWCOLT/UFLA joint conference “Life and Languages Elevated” to be held at the Salt Lake City Marriott Downtown at Clty Creek, in Salt Lake City, UT on February 23-25, 2023. Our Utah team and our SWCOLT Board are excited to be working together. We would love for you to join us!

We anticipate a large gathering of world language educators from the elementary, secondary, and postsecondary levels from all over the Southwest. There are nine member states in our region.

Our session rooms and exhibit area is located on the lower level of the Marriott Downtown at Clty Creek, in the heart of beautiful Salt Lake City. We are offering exhibit tables located within the main conference room area. (See the Overview of Exhibitor Rates for extra perks included.) In addition, we have opportunities for Sponsorships and Advertising. Table location requests will be offered to exhibitors when payment is made in full. Priority selections will be considered for exhibitors who also purchase a sponsorship package. For those who may not be able to attend the conference, we also have excellent packages available via Digital Sponsorship/Advertising. For more information and details on all of these opportunities, please visit our website: https://www.swcolt.org/ or click on the links below:

- Overview of Exhibitor, Sponsorship & Advertising Rates for 2023
- Exhibitor Registration Form
- SWCOLT Exhibitor Contract
- Sponsorship Opportunities Information
- Sponsorship Registration Form
- Digital Advertising Registration Form
- Advertising & Logo Specifications
- Hotel Registration Link & Rates
- Conference Schedule
Complete the exhibitor registration form, sponsorship form and/or the advertising form as soon as possible, and pay close attention to the deadline for payment for each, as well as the other important information. **Please be aware that exhibitor space at the conference venue is limited this year.** Be sure to reserve your spot as soon as possible by completing the required forms and making payment in full.

To register for sleeping rooms at the SLC Marriott Downtown at City Creek, please click [here](#). This hotel offers us an excellent location for our conference, and our Utah educators are excited to host us in this beautiful location.

If your company would like to present a session at the conference, please register as an exhibitor and contact me by October 15, 2022 if you have not already submitted a proposal.

We eagerly look forward to your participation and presence at SWCOLT/UFLA for “Life and Languages Elevated” in Salt Lake City on February 23-25, 2023.

Best wishes,

*Jocelyn Raught*

SWCOLT Executive Director

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